How to change your Mouse Pointer in Windows 10:

Click on Start then on SETTINGS

In Settings, Click on Devices.
In Devices, click on MOUSE.

In Mouse, Click on Adjust Mouse & Cursor Size
Here you can change the Pointer Size
the
Pointer Colour
or
Pick a Custom Colour
Custom Colour Selection.

Select a Custom Colour from the Palet
or
Enter the RGB/HSL Values
or the HTML Hex Code

HTML HEX Code for RED is #ff0000
This is a snapshot of a web page where you can find the Hex Values, RGB & HSL codes for all the colours.

https://www.w3schools.com/colors/colors_picker.asp